

## press release

2 September 2013

### **DENNIS EAGLE CELEBRATES THE BEST OF BRITISH MANUFACTURING WITH TOP GEAR**

Leading refuse collection vehicle manufacturer Dennis Eagle took to the Mall in London recently to participate in the filming of a special feature for BBC Two's Top Gear, celebrating the very best of British vehicle manufacturing.

Aired on Sunday (4 August), the programme featured Jeremy Clarkson, Richard Hammond and James May as they created a line up along The Mall consisting of £200-million worth of vehicles.

A Dennis Eagle Olympus belonging to Veolia's Westminster fleet was selected to take part in the spectacle alongside a whole host of other vehicles, including Formula One cars, army trucks and even ice cream vans.

Filmed in June, the event was the culmination of months of planning by Top Gear producers, resulting in a 'sprawling epic' demonstrating just how great Britain currently is on the world motoring stage.

Richard Taylor, sales and marketing director for Dennis Eagle, comments: "With a heritage dating back to 1895 when Dennis Brothers was founded in Guildford, Dennis Eagle has certainly earned its place in UK manufacturing history.

"Our manufacturing sites in Warwick and Blackpool currently produce around 800 vehicles for the home market and in excess of 250 for export each year, so it was great to be asked to take part in the filming of this feature. In typical Top Gear style they didn't do things by halves and the end result was a spectacular parade showcasing the UK's expertise when it comes to vehicle production."

# DENNIS EAGLE



For more information on Dennis Eagle please visit [www.dennis-eagle.co.uk](http://www.dennis-eagle.co.uk), call +44(0)1926 458500 or follow @Dennis\_Eagle on twitter.

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